

[Date]

[Alumni Name]

[Address]

[City, State, Zip Code]

Dear [Alumni Name],

As a proud graduate of [University Name], you belong to an exclusive community. To celebrate your connection to your alma mater, [Financial Institution Name] is pleased to offer you an exclusive Alumni Auto Loan Discount.

Whether you are looking to purchase a new vehicle or refinance your current one, you are eligible for the following benefits:

- **Exclusive Rate Reduction:** An additional [Percentage]% off our standard auto loan rates.
- **Flexible Terms:** Repayment plans ranging from [Number] to [Number] months.
- **Quick Approval:** A streamlined application process designed for busy professionals.
- **No Application Fees:** We have waived all processing fees for alumni members.

This offer is available for a limited time. To claim your discount, please visit [Website URL] and use the promo code: **[Promo Code]**, or visit any of our local branches and present your alumni identification.

If you have any questions, please contact our dedicated alumni support team at [Phone Number] or [Email Address].

Thank you for being a valued member of the [University Name] family. We look forward to helping you get behind the wheel of your next vehicle.

Sincerely,

[Name]

[Title]

[Financial Institution Name]