

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Special Auto Financing Offer for First-Time Buyers

Dear [Recipient Name],

Congratulations on deciding to purchase your first vehicle! At [Company Name], we understand that buying your first car is a major milestone, and we are here to make the financing process simple and affordable.

We are pleased to offer you our **First-Time Buyer Program**, specifically designed for individuals with limited or no credit history. Our goal is to help you get behind the wheel while building a strong credit foundation for your future.

Your Exclusive Offer Includes:

- Low down payment options starting at \$[Amount].
- Competitive interest rates tailored for first-time owners.
- Flexible repayment terms up to [Number] months.
- Quick pre-approval process.

To take advantage of this offer, please visit us at [Dealership/Branch Address] or apply online at [Website URL]. When you come in, please bring a recent pay stub, proof of residence, and a valid driver's license.

If you have any questions, please contact our finance department at [Phone Number] or [Email Address].

We look forward to helping you drive home in your first car!

Sincerely,

[Sender Name]

[Title]

[Company Name]