

[Date]

[Customer Name]

[Address]

[City, State, Zip Code]

Subject: Congratulations on Your Graduation and Your New Auto Upgrade Offer

Dear [Customer Name],

Congratulations on your recent graduation! This is a monumental achievement, and we want to help you start this next chapter of your life with a vehicle that matches your new ambitions.

To celebrate your success, [Bank/Dealership Name] is pleased to offer you an exclusive **Graduation Upgrade Package**. Whether you are starting a new job or simply need more reliability, you are now pre-qualified for the following:

- Lower interest rates for recent graduates.
- Deferred first payment for up to 90 days.
- Trade-in bonus on your current vehicle.
- Flexible loan terms to fit your new budget.

Your hard work has paid off, and you deserve a ride that reflects your success. To view your personalized upgrade options, please visit us at [Website URL] or stop by our office at [Address].

Simply bring a copy of your diploma or final transcripts to unlock these special rates. This offer is valid until [Expiration Date].

We look forward to seeing you on the road to success!

Best regards,

[Your Name/Signature]

[Title]

[Company Name]

[Phone Number]