

[Date]

[Graduate's Name]

[Address]

[City, State, Zip Code]

Dear [Graduate's Name],

Congratulations on your recent graduation from [College/University Name]!

To celebrate your hard work and achievement, [Dealership/Financial Institution Name] is pleased to offer you an exclusive **[\$Amount] Cash Bonus** toward the purchase or lease of a new vehicle.

Starting your career often requires reliable transportation. Our Graduate Bonus Program is designed to help you get behind the wheel with specialized financing options, even if you have a limited credit history. In addition to the cash bonus, you may be eligible for:

- Competitive interest rates
- Deferred first payment options
- Low down payment requirements

To claim your **[\$Amount]** bonus, simply bring a copy of your diploma or official transcripts to our location at [Address] by [Expiration Date].

We look forward to helping you drive into your next chapter.

Sincerely,

[Your Name/Signature]

[Title]

[Company Name]

[Phone Number]

[Website]