

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Upgrade to Your New Contactless Debit Card and Earn Bonus Points

Dear [Customer Name],

We are excited to announce that we are upgrading your current debit card to a new Contactless Debit Card. This upgrade offers you a faster, more secure, and more convenient way to pay for your everyday purchases.

### What is changing?

- **Tap to Pay:** Simply tap your card on the terminal for instant transactions.
- **Enhanced Security:** Advanced encryption technology protects your data at the point of sale.
- **Same Account Details:** Your account number remains the same, though your expiration date and CVV code may change.

### Exclusive Bonus Points Offer

To celebrate this upgrade, we are offering you **[Number] Bonus Reward Points**. To qualify for these points, simply activate your new card and make **[Number]** transactions within the first 30 days of receiving it.

### What you need to do:

1. Your new card will arrive by mail within **[Number]** business days.
2. Once it arrives, activate it via our mobile app, website, or by calling **[Phone Number]**.
3. Securely destroy your old card once the new one is active.

Thank you for choosing **[Bank Name]**. If you have any questions, please visit our website at **[Website URL]** or contact our customer service team.

Sincerely,

[Sender Name/Department]

[Bank Name]