

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

**Subject: Upgrade to Contactless and Earn [Cashback Amount] Cashback**

Dear [Customer Name],

We are excited to invite you to upgrade your current banking experience. Your new [Bank Name] Contactless Debit Card is ready for you.

Contactless cards allow you to "tap and go" at checkout terminals, making your daily purchases faster, easier, and more secure than ever before.

**Exclusive Limited-Time Offer:**

Upgrade your card today and earn a **[\$Amount] cashback bonus**. To qualify for this incentive, simply:

- Activate your new contactless debit card by [Date].
- Make [Number] qualifying purchases within the first 30 days of activation.

Your new card will arrive at your registered mailing address within [Number] business days. Once it arrives, you can activate it via our mobile app, online banking portal, or by calling the number on the card sticker.

Thank you for choosing [Bank Name]. We look forward to providing you with a more seamless way to pay.

Sincerely,

[Sender Name/Department]

[Bank Name]