

[Date]

[Customer Name]

[Address Line 1]

[Address Line 2]

Subject: Upgrade to Your New Eco-Friendly Contactless Debit Card

Dear [Customer Name],

We are excited to introduce our new sustainably sourced, contactless debit card. As part of our commitment to the environment, your next card will be made from [Recycled Plastic/Ocean-Bound Plastic], reducing your carbon footprint with every tap.

Why Upgrade?

- **Sustainable Material:** Made from 100% recycled materials.
- **Contactless Technology:** Faster, more secure payments at checkout.
- **Special Incentive:** Upgrade by [Date] and receive a [Amount/Reward] credit to your account.

How to Request Your New Card:

Log in to your mobile banking app or visit [Website URL] and select "Request Eco-Card." Your new card will arrive by mail within [Number] business days. Your current card will remain active until you trigger the new one.

Thank you for joining us in our effort to protect the planet.

Sincerely,

[Sender Name]

[Bank Name]