

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Upgrade to Your New Contactless Debit Card

Dear [Customer Name],

We are excited to announce that your account is eligible for an upgrade to our new Fast and Secure Contactless Debit Card. Experience a quicker and safer way to pay for your everyday purchases.

Why upgrade to contactless?

- **Speed:** Simply tap your card at any checkout terminal displaying the contactless symbol.
- **Enhanced Security:** Each transaction is encrypted with a unique one-time code, protecting your data.
- **Cleanliness:** No need to swipe or insert your card, keeping your transactions touch-free.

Exclusive Upgrade Incentive:

Upgrade and activate your new card by [Expiry Date], and we will credit **[\$Amount]** to your account after your first three contactless transactions.

How to get your new card:

1. Log in to your online banking portal at [Website URL].
2. Select "Request Card Upgrade" in the Account Settings menu.
3. Verify your shipping address.

Your new card will arrive via mail within [Number] business days. Your current card will remain active until you activate the new one.

Thank you for being a valued customer.

Sincerely,

[Name/Department]

[Bank Name]

[Customer Service Phone Number]