

[Bank Name]
[Branch Address]
[City, State, Zip Code]
[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Upgrade to Contactless and Earn a Bonus

Dear [Customer Name],

We are pleased to inform you that your new Contactless Debit Card is enclosed. This upgrade allows you to make faster and more secure payments by simply tapping your card at any checkout terminal displaying the contactless symbol.

Special Offer: Get a \$[Amount] Bonus

To welcome you to the convenience of contactless payments, we are offering a one-time [Amount] credit to your account. To qualify for this bonus, simply:

1. Activate your new card by calling [Phone Number] or using our mobile app.
2. Make your first purchase using the "tap-to-pay" feature within [Number] days of receiving your card.

Once your first contactless transaction is processed, the bonus will be deposited into your account within [Number] business days.

Please remember to destroy your old debit card once your new card is activated. If you have any questions, please visit our website at [Website URL] or call our customer service team at [Phone Number].

Thank you for choosing [Bank Name].

Sincerely,

[Sender Name]
[Title]
[Bank Name]