

[Bank Name]
[Street Address]
[City, State, Zip Code]
[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Important: Limited Time Contactless Upgrade Offer

Dear [Customer Name],

We are excited to announce that it is time to upgrade your banking experience. As a valued member of [Bank Name], you are eligible to receive our new Contactless Debit Card at no additional cost.

Why switch to contactless?

- **Speed:** Simply tap your card at the terminal to pay in seconds.
- **Safety:** Complete transactions without touching the keypad or handing over your card.
- **Security:** Each transaction is protected by a one-time encryption code, keeping your data safe.

Exclusive Limited Time Offer:

Request your upgrade by [Expiry Date] and we will include a [Bonus Offer, e.g., \$10 statement credit / 500 reward points] once you make your first contactless purchase.

How to upgrade:

1. Log in to your mobile banking app or online portal.
2. Select "Card Services" and click "Request Contactless Upgrade."
3. Confirm your mailing address.

Your current card will remain active until you receive and activate your new one. If you have any questions, please call us at [Phone Number] or visit [Website URL].

Thank you for choosing [Bank Name].

Sincerely,

[Signature Name/Department]
[Bank Name]