

[Date]

[Merchant Name]
[Merchant Address]
[City, State, Zip Code]

Dear Valued Merchant,

Subject: Upgrade to Contactless Debit Card Processing and Fee Reduction

We are pleased to announce an upgrade to our payment processing services. To ensure your business stays current with modern payment trends, we are implementing enhanced support for contactless debit card transactions.

As part of this upgrade, we are offering a revised Merchant Discount Rate (MDR) for all contactless debit transactions. This change is designed to lower your overhead costs while providing a faster, more secure checkout experience for your customers.

What is changing?

- **New Discount Rate:** Your new rate for contactless debit transactions will be [Insert Percentage]% per transaction.
- **Transaction Speed:** "Tap-to-pay" technology reduces wait times at the point of sale.
- **Security:** Enhanced encryption for every contactless transaction to reduce fraud risk.

Action Required:

In most cases, your current terminal will automatically update to support these rates. If you are using older hardware, a representative will contact you within [Number] business days to discuss a free equipment upgrade.

This new pricing structure will take effect on [Effective Date].

If you have any questions regarding these changes or your new processing rates, please contact our Merchant Support Team at [Phone Number] or via email at [Email Address].

Thank you for your continued partnership.

Sincerely,

[Your Name/Department]
[Company Name]