

[Bank Name]
[Street Address]
[City, State, Zip Code]

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: You are Pre-Approved for a Contactless Debit Card Upgrade

Dear [Customer Name],

We are excited to inform you that you have been pre-approved for an upgrade to our new Contactless Debit Card. Experience a faster, easier, and more secure way to pay by simply tapping your card at any checkout terminal featuring the contactless symbol.

Special Incentive:

Activate your new card and make [Number] transactions within the first 30 days to receive a **[\$Amount]** credit directly to your account.

Benefits of Contactless Pay:

- **Speed:** Complete your purchase in seconds.
- **Security:** Advanced encryption protects your data against fraud.
- **Cleanliness:** No need to touch buttons or hand over your card.

How to get your new card:

You do not need to fill out any applications. Simply log in to your mobile banking app or visit [Website URL] to confirm your mailing address. Your new card will arrive within [Number] business days.

Thank you for choosing [Bank Name].

Sincerely,

[Name/Department]
[Bank Name]