

[Date]

[Prospect Name]

[Farm/Business Name]

[Address]

[City, State, Zip Code]

Dear [Prospect Last Name],

As you prepare for the upcoming [Spring/Fall] season, [Bank Name] is reaching out to support your agribusiness goals. We understand that seasonal cycles require reliable cash flow for seed, fertilizer, fuel, and labor.

We are currently offering specialized Seasonal Agriculture Loans designed to match your harvest schedule. Our lending solutions include:

- Flexible repayment terms aligned with crop cycles
- Competitive variable and fixed interest rates
- Fast approval processes to meet planting deadlines
- Operating lines of credit for unexpected expenses

Our team has served the local agricultural community for [Number] years, and we would value the opportunity to learn more about your operation and how we can help it grow.

I will follow up with a phone call next week to see if we can schedule a brief visit at your farm. Alternatively, you can reach me directly at [Phone Number] or [Email Address].

Wishing you a productive season,

Sincerely,

[Your Name]

[Your Title]

[Bank Name]