

[Bank Name]
[Branch Address]
[City, State, Zip Code]

[Date]

[Customer Name]
[Address]
[City, State, Zip Code]

Limited Time Offer: Earn a \$[Bonus Amount] Bonus

Dear [Customer Name],

Better together! For a limited time, [Bank Name] is offering a special incentive to help you and a partner, family member, or housemate manage your finances more effectively.

Open a new qualifying joint checking or savings account by **[Expiration Date]** and receive a **[\$[Bonus Amount]** cash bonus deposited directly into your account.

How to claim your bonus:

- Open a new Joint Account through our mobile app, website, or at any local branch.
- Deposit a minimum of **[\$[Minimum Deposit]** within **[Number]** days of account opening.
- Maintain a balance of **[\$[Average Balance]** for at least **[Number]** consecutive days.

A joint account offers shared access to funds, simplified bill paying, and the convenience of two debit cards for one account. Plus, you will both enjoy features like **[Feature 1]** and **[Feature 2]**.

Ready to get started? Visit **[Website URL]** or visit us in person at **[Branch Name]**.

Sincerely,

[Name/Signature]
[Title]
[Bank Name]

Disclosures: Bonus is only available for new joint accounts opened between **[Start Date]** and **[End Date]**. Limit one bonus per household. Bonus will be credited to the account within **[Number]** days of meeting all requirements. Account must remain open and in good standing at the time of payout. Bonus may be reported as interest income for tax purposes.