

[Bank Name]  
[Branch Address]  
[City, State, Zip Code]  
[Date]

Subject: Special Offer: Earn a \$[Bonus Amount] Bonus When You Open a Joint Account

Dear [Customer Name],

Manage your shared finances more effectively and get rewarded for it. We are pleased to invite you to open a new Joint Checking or Savings account with [Bank Name] and earn a **\$(Bonus Amount)** promotional bonus.

**How to claim your bonus:**

- **Open:** Set up a new Joint Account by [Expiry Date].
- **Deposit:** Deposit a minimum of \$[Minimum Deposit] into the account within [Number] days of opening.
- **Maintain:** Keep a minimum balance of \$[Maintain Balance] for [Number] consecutive days.

A joint account is the perfect way to track household expenses, save for a major purchase, or manage shared bills with a partner or family member. Both account holders will receive individual debit cards and full access to our mobile banking features.

To take advantage of this limited-time offer, visit your local branch or apply online at [Website Link] using the promo code: **[Promo Code]**.

Thank you for choosing [Bank Name].

Sincerely,

[Name/Signature]  
[Title]  
[Bank Name]

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Terms and Conditions: Offer valid for new joint accounts only. Bonus will be deposited into the account within [Number] days of meeting all requirements. Limited to one bonus per household. Fees may reduce earnings. Consult with a tax professional regarding the taxability of the bonus.