

[Date]

[Customer Name 1]

[Customer Name 2]

[Address Line 1]

[City, State, Zip Code]

Subject: Exclusive Tiered Bonus Offer for Your New Joint Account

Dear [Customer Name 1] and [Customer Name 2],

Thank you for choosing [Bank Name] for your financial needs. We are excited to help you manage your shared goals with our new Joint Savings Account. To help you get started, we are pleased to offer a tiered cash bonus based on your initial deposits.

**How the Bonus Works:**

- **Tier 1:** Deposit \$[Amount] - \$[Amount] to earn a \$[Bonus Amount] bonus.
- **Tier 2:** Deposit \$[Amount] - \$[Amount] to earn a \$[Bonus Amount] bonus.
- **Tier 3:** Deposit \$[Amount] or more to earn a \$[Bonus Amount] bonus.

**To qualify for this offer:**

1. Open your new Joint Account by [Expiry Date].
2. Deposit the required funds within [Number] days of account opening.
3. Maintain the balance for at least [Number] consecutive days.

Once the requirements are met, your bonus will be credited directly to your joint account within [Number] business days.

If you have any questions, please visit your local branch or call our customer service team at [Phone Number].

Sincerely,

[Sender Name]

[Title]

[Bank Name]