

Subject: Action Required: Your First Subscription Payment is Due

Dear [Customer Name],

Thank you for signing up for [Subscription Name]. We are excited to have you with us.

This is a reminder that we have not yet received the payment for your first billing cycle. To ensure your service remains active and uninterrupted, please complete your payment as soon as possible.

Account Details:

- Subscription: [Subscription Name/Plan]
- Amount Due: [Amount]
- Due Date: [Date]
- Invoice Number: [Number]

You can make your payment by clicking the link below or logging into your account portal:

[Click Here to Pay Now](#)

If you have already made this payment, please disregard this message. If you are experiencing any technical issues, please contact our support team at [Support Email/Phone Number].

Thank you,

[Your Name/Company Name]

[Website URL]