

[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Date]

[Recipient Name/Entity Name]
[Recipient Address]
[City, State, Zip Code]

RE: CEASE AND DESIST - UNAPPROVED THIRD-PARTY RELATIONSHIP

Dear [Recipient Name],

It has come to our attention that you are currently representing or implying a formal business relationship, partnership, or affiliation with [Your Company Name] without our express written consent or authorization.

Specifically, we have noted the following unauthorized activities: [List specific activities, e.g., use of logo, claims of partnership, or resale of services].

Please be advised that [Your Company Name] has not approved this relationship. Your current actions are unauthorized and may cause confusion in the marketplace, damage our brand reputation, or violate intellectual property rights.

WE HEREBY DEMAND THAT YOU:

- Immediately cease and desist from representing any affiliation with [Your Company Name].
- Remove all references to [Your Company Name] from your website, marketing materials, and social media platforms.
- Stop using our trademarks, logos, or proprietary information.
- Notify any third parties to whom you have claimed this relationship that no such affiliation exists.

Please provide written confirmation by [Date] that you have complied with these demands. Failure to comply may result in further legal action to protect our interests.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your Title]