

[Your Company Name]  
[Department Name]  
[Company Address]  
[City, State, Zip Code]

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

**Subject: Formal Warning Regarding Exclusion from Targeted Marketing Campaigns**

Dear [Recipient Name],

This letter serves as a formal notification regarding your eligibility to participate in [Company Name]'s targeted marketing programs and promotional offers.

Upon reviewing your account activity, we have identified actions that violate our marketing terms and conditions. Specifically: [List specific reason, e.g., misuse of promotional codes, high frequency of returns, or automated scraping].

Please be advised that as of [Date], you have been placed on our marketing exclusion list. This means:

- You will no longer receive personalized discounts or early-access offers.
- You are ineligible for targeted loyalty rewards.
- Direct promotional communications via email or SMS will be suspended.

We take the integrity of our marketing programs seriously to ensure fair treatment for all customers. If the prohibited activity continues, we reserve the right to take further action, including the permanent closure of your account.

If you believe this determination has been made in error, you may submit a formal appeal to [Email Address/Phone Number] by [Deadline Date].

Sincerely,

[Sender Name]  
[Sender Title]  
[Company Name]