

**To:** [Name of Applicant/Project Lead]

**From:** The Board of Directors

**Date:** [Insert Date]

**Subject:** Strategic Feedback on New Branch Application - [Proposed Location]

Dear [Name],

The Board of Directors has completed its initial review of the application submitted for the establishment of a new branch in [Location]. We appreciate the comprehensive data provided regarding market demographics and projected operational costs.

Following our strategic assessment, we would like to provide the following feedback and request further clarification on these key areas:

- **Strategic Alignment:** Please elaborate on how this specific location supports our five-year growth plan compared to alternative emerging markets.
- **Risk Mitigation:** The Board requires a more detailed contingency plan regarding [Specific Risk, e.g., local regulatory changes or competition].
- **Resource Allocation:** Clarify the impact this expansion will have on the talent pipeline and management bandwidth at the corporate headquarters.
- **Financial Break-even:** While the revenue projections are optimistic, we request a "worst-case scenario" financial model.

The Board views this proposal as a significant opportunity, provided these strategic concerns are addressed. We invite you to present a revised executive summary or a supplementary report addressing these points by [Insert Date].

We look forward to your response and the potential expansion of our footprint.

Sincerely,

[Your Name/Signature]  
Chairman of the Board  
[Organization Name]