

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Earn Rewards with Our Resident Referral Program

Dear [Recipient Name],

At [Property Name], we believe that great residents are the foundation of a great community. Since you are a valued member of our neighborhood, we would love to have more residents just like you.

We are excited to announce our **Resident Referral Incentive Program**. If you refer a friend, family member, or colleague who signs a lease with us, you will receive:

- [Amount, e.g., \$250] Rent Credit
- [Optional: Additional Bonus or Gift Card]

How it works:

1. Tell your referral to mention your name and apartment number during their first tour.
2. Your referral must sign a minimum [Number]-month lease.
3. Once they move in and pay their first month's rent, your incentive will be applied to your account.

There is no limit to how many referrals you can make. Help us grow our community and get rewarded for it!

If you have any questions regarding the program details, please contact the leasing office at [Phone Number] or [Email Address].

Sincerely,

[Property Manager Name]
[Property Name]
[Management Company]