

Subject: Action Required: Your [Product/Service Name] subscription has lapsed

Dear [Customer Name],

We are writing to let you know that your subscription for [Product/Service Name] has expired as of [Date].

As a result, your access to [mention key feature or account access] has been temporarily suspended. To prevent any loss of data or permanent service interruption, please update your payment information as soon as possible.

Account Details:

Account ID: [Account ID Number]

Last Billing Date: [Date]

To reactivate your account, please click the link below:

[Update Payment Method and Reactivate Now](#)

If you have already made a payment or believe this is an error, please contact our support team at [Support Email Address] or call [Phone Number].

Thank you for being a valued customer. We hope to see you back soon.

Best regards,

[Your Name/Company Name]

[Company Website]