

[Your Company Name/Franchisor Name]
[Your Address]
[City, State, Zip Code]
[Date]

[Franchisee Name]
[Franchisee Business Name]
[Franchisee Address]
[City, State, Zip Code]

RE: SECOND NOTICE OF BREACH OF FRANCHISE AGREEMENT

Dear [Franchisee Name],

This letter serves as a second formal reminder regarding the breach of the Franchise Agreement dated [Date of Agreement], specifically concerning [Reference Section Number of Agreement].

On [Date of First Letter], we sent you a formal notice regarding the following violation(s):
[Detailed description of the breach, e.g., failure to pay royalties, non-compliance with brand standards, unauthorized products, etc.]

To date, we have not received the required remedy or a formal response regarding your plan to rectify this situation. As per the terms of our agreement, you were required to cure this breach by [Original Deadline Date].

Please be advised that your failure to address this matter immediately is a serious violation of your contractual obligations. We hereby provide you with a final grace period of [Number] days from the date of this letter to fully remedy the breach by taking the following actions:

- [Specific Action 1]
- [Specific Action 2]

If the aforementioned breach is not cured by [New Deadline Date], [Your Company Name] reserves the right to take further legal action, which may include the termination of your Franchise Agreement and the pursuit of liquidated damages as permitted by law.

We value our partnership and would prefer to resolve this matter amicably. Please contact [Contact Person Name] at [Phone Number] or [Email Address] immediately to confirm your compliance or to discuss this matter further.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your Title]