

[Your Name]  
[Your Address]  
[Your Phone Number]  
[Your Email]

[Date]

[Recipient Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Recipient Name],

Subject: Strategic Turnaround Proposal for [Company Name]

I am writing to formally propose my candidacy for the role of [Title, e.g., Interim CEO / Chief Restructuring Officer] at [Company Name]. Having followed your organization's recent challenges regarding [mention specific issue, e.g., declining margins / market share loss], I am confident that my experience in corporate stabilization and rapid growth recovery can deliver the immediate results you require.

In my previous turnaround engagements, I have consistently achieved the following:

- Implemented cash flow management strategies that increased liquidity by [X]% within [Timeframe].
- Restructured underperforming divisions to return to profitability in under [Number] months.
- Negotiated with creditors and stakeholders to reduce debt burdens by \$[Amount].
- Realigned organizational culture to focus on accountability and performance metrics.

My initial assessment suggests that [Company Name] possesses strong core assets. My 90-day stabilization plan would focus on immediate cost containment, operational efficiency, and restoring investor confidence. I am prepared to lead this transition with a focus on sustainable, long-term profitability rather than just short-term fixes.

I have attached a detailed case study of my most recent turnaround project for your review. I would welcome the opportunity to discuss how my specific methodology can be applied to the current situation at [Company Name].

Thank you for your time and consideration.

Sincerely,

[Your Signature]

[Your Printed Name]