

Subject: Confidential Briefing: Strategic Leadership Opportunity | [Company Name]

Dear [Candidate Name],

I am reaching out to you discreetly regarding a high-impact mandate for a **[Job Title]** role with **[Company Name]**. Given your significant contributions at **[Candidate's Current Company]** and your reputation within the **[Industry Name]** sector, your profile stands out as uniquely qualified for this evolution.

The Context:

[Company Name] is currently at a pivotal inflection point, specifically [mention a brief high-level detail: e.g., scaling globally / undergoing digital transformation / preparing for IPO]. This role is not merely a vacancy, but a strategic appointment designed to lead [Specific Department or Initiative].

The Value Proposition:

- **Autonomy:** Direct reporting line to [CEO/Board/Senior VP].
- **Impact:** Full oversight of [Key Responsibility or P&L].
- **Innovation:** Access to [Specific Resource, Technology, or Capital].

I recognize that you may not be actively seeking a change. However, the scope of this project is exceptional, and I believe it warrants a preliminary, confidential conversation to align your career trajectory with the vision of this organization.

Are you available for a brief, 15-minute introductory call on [Day] or [Day] at [Time]? I would be happy to share a more detailed Briefing Document at that stage.

Best regards,

[Your Name]

[Your Title]

[Your Firm/Company Name]

[Your Phone Number]

[Your LinkedIn Profile Link]