

[Your Name]
[Your Portfolio URL]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Company Address]

Dear [Recipient Name],

I am writing to formally submit my portfolio for consideration for the Brand Identity Designer position at [Company Name]. Having followed [Company Name]'s recent work on [specific project or brand], I am inspired by your commitment to [mention a company value or design style].

As a designer specializing in strategic brand identity, I focus on creating visual systems that are not only aesthetically compelling but also rooted in a deep understanding of market positioning and audience psychology. My enclosed portfolio highlights several key projects, including:

- **[Project Name]:** A comprehensive rebrand that resulted in a [Percentage]% increase in brand recognition.
- **[Project Name]:** A visual identity system designed for scalability across digital and physical touchpoints.
- **[Project Name]:** Logo development and brand guidelines for a startup in the [Industry] sector.

I am proficient in the Adobe Creative Suite and have a proven track record of translating complex business goals into simple, memorable visual languages. I am confident that my approach to storytelling through design would be a valuable asset to the creative team at [Company Name].

You can view my full range of work at [Link to Portfolio]. I would welcome the opportunity to discuss how my design philosophy aligns with your upcoming projects.

Thank you for your time and consideration.

Sincerely,

[Your Name]