

[Your Name]
[Your Portfolio URL]
[Your LinkedIn Profile]
[Your Phone Number]
[Your Email]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Digital Product Designer position at [Company Name]. As a designer focused on creating intuitive, user-centered digital experiences, I have followed [Company Name]'s work in [mention a specific project or industry area] and admire your approach to [mention a specific design value like "accessibility" or "seamless UI"].

I am pleased to submit my portfolio for your review: **[Link to Portfolio]**

My portfolio showcases several key projects that demonstrate my ability to:

- Translate complex user requirements into high-fidelity wireframes and interactive prototypes.
- Conduct user research and usability testing to iterate on design solutions based on data.
- Collaborate with cross-functional teams, including product managers and engineers, to ensure technical feasibility.
- Maintain design consistency through the development and management of comprehensive design systems.

Specifically, I invite you to look at the [Project Name] case study, where I led the redesign of [specific feature] which resulted in a [mention a metric, e.g., 20% increase in user engagement].

I am confident that my technical skills in Figma, Adobe Creative Suite, and prototyping tools, combined with my problem-solving mindset, would make me a valuable asset to your design team. I look forward to the possibility of discussing how my design philosophy aligns with the goals of [Company Name].

Thank you for your time and consideration.

Sincerely,

[Your Name]