

[Your Name]  
[Your Phone Number]  
[Your Email]  
[Your Portfolio URL / LinkedIn Profile]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the Junior Content Creator position at [Company Name]. As a creative professional with a passion for digital storytelling and brand engagement, I have closely followed [Company Name]'s recent campaigns and admire your approach to [mention a specific brand style or platform].

I have attached my portfolio, which showcases my skills in [list 2-3 skills, e.g., video editing, graphic design, and social media copywriting]. During my time [mention school or previous internship], I successfully developed content that resulted in [mention a small achievement, e.g., a 10% increase in follower engagement or 5,000 views on a video project].

My portfolio includes:

- **[Project Name 1]:** A short-form video series focused on [Topic].
- **[Project Name 2]:** Visual assets and graphics created for [Platform/Brand].
- **[Project Name 3]:** A collection of blog posts/captions demonstrating my brand voice.

I am eager to bring my creative energy and technical skills to your team to help grow [Company Name]'s online presence. I am available at your earliest convenience for an interview to discuss how my background aligns with your content goals.

Thank you for your time and for reviewing my portfolio.

Sincerely,

[Your Name]