

Dear [Hiring Manager Name],

I am pleased to submit [Candidate Name] for the position of [Job Title].

While [Candidate Name] comes from a background in [Candidate's Current Industry/Role], they are currently executing a strategic career pivot. We have identified them as a high-potential hire due to their exceptional transferable skills in [Skill 1], [Skill 2], and [Skill 3].

Strategic Value Add:

- **Fresh Perspective:** Their experience in [Former Industry] allows them to approach [Current Company Challenges] with a unique, non-traditional lens.
- **Adaptability:** They have a proven track record of rapid upskilling, recently completing [Certification/Training] to bridge the gap into [New Industry].
- **Core Competency:** Their mastery of [Specific Transferable Skill] directly addresses your current need for [Specific Project or Goal].

I have attached their resume and a brief portfolio of work that demonstrates how their past achievements translate into future success for [Company Name].

I look forward to hearing your thoughts on this unique talent profile.

Best regards,

[Your Name]

[Your Title]

[Your Agency/Company Name]