

[Your Name]  
[Your Phone Number]  
[Your Email Address]  
[Your LinkedIn Profile URL]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

Please find enclosed my resume and a link to my video profile for the Sales Executive position at [Company Name].

In the attached video, I provide a brief overview of my sales philosophy and highlight key achievements, including [mention one major sales achievement, e.g., exceeding annual targets by 20%]. I believe this format allows you to better assess my communication style and presentation skills, which are essential for driving revenue and building client relationships at [Company Name].

**Link to Video Profile:** [Insert URL Link Here]

I am eager to demonstrate how my track record in business development and account management can contribute to your team's success. Thank you for your time and for considering my application.

Sincerely,

[Your Name]