

[Your Name]
[Your Title/Role]
[Your Company/Studio Name]
[Date]

To Whom It May Concern,

I am writing to provide a formal reference for **[Candidate Name]** regarding their specific contributions to the project titled "**[Project Name]**", which was completed on **[Completion Date]**.

During this collaboration, **[Candidate Name]** served as the **[Candidate's Role, e.g., Lead Graphic Designer/Video Editor]**. Their primary responsibilities included:

- [Responsibility 1, e.g., Developing the visual identity and color palette]
- [Responsibility 2, e.g., Executing high-fidelity motion graphics]
- [Responsibility 3, e.g., Ensuring brand consistency across all digital assets]

The project was a success, largely due to **[Candidate Name]**'s creative vision and technical proficiency. Specifically, their work on **[Specific Deliverable]** demonstrated a high level of **[Skill, e.g., typography, storytelling, or UI design]** and directly resulted in **[Positive Outcome, e.g., a 20% increase in user engagement or a successful brand launch]**.

Beyond their technical execution, **[Candidate Name]** proved to be a collaborative partner who handled feedback professionally and met every deadline. Their ability to translate complex briefs into compelling visual narratives is exceptional.

I highly recommend **[Candidate Name]** for any creative endeavor. Please feel free to contact me at **[Your Email Address]** or **[Your Phone Number]** if you require further information regarding their contributions to this project.

Sincerely,

[Your Signature]
[Your Printed Name]