

Subject: Update on your application - [Job Title]

Dear [Candidate Name],

Thank you for giving us the opportunity to review your creative portfolio and for completing the skill assessment for the [Job Title] position at [Company Name].

After a careful evaluation of your submission by our creative team, we are writing to inform you that we will not be moving forward with your application at this time.

While your work demonstrates [mention one minor positive, e.g., a strong eye for color/technical proficiency], the team has decided to proceed with candidates whose current portfolio style and assessment results more closely align with the specific creative direction we are seeking for this role.

We appreciate the time and effort you put into your application. We will keep your details on file should a future opening better match your unique skill set.

We wish you the best of luck in your creative career and thank you for your interest in [Company Name].

Best regards,

[Your Name/Department Name]
[Company Name]