

[Your Name]  
[Your Phone Number]  
[Your Email]  
[Your Portfolio Link/LinkedIn]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

As an award-winning Marketing Director with a track record of driving [Percentage]% revenue growth, I am writing to express my interest in the Marketing Director position at [Company Name]. Having followed your brand's recent [Name of Campaign or Product Launch], I am confident that my expertise in scaling high-performance teams and executing data-driven strategies will help [Company Name] achieve its next phase of expansion.

In my previous role at [Previous Company], I led a department that received the [Name of Award, e.g., Effie or Cannes Lion] for our work on [Project Name]. My leadership resulted in:

- Increasing total market share by [Percentage]% within [Timeframe].
- Reducing customer acquisition costs (CAC) by [Percentage]% through optimized digital funnels.
- Overseeing a marketing budget of \$[Amount] while maintaining a [X.X] ROAS.

I specialize in bridging the gap between creative storytelling and analytical performance. I am particularly drawn to [Company Name] because of your commitment to [Company Value or Goal], and I am eager to apply my methodology to further elevate your market presence.

I have attached my resume and a portfolio of my award-winning campaigns for your review. I look forward to the possibility of discussing how my vision aligns with the goals of [Company Name].

Sincerely,

[Your Name]