

Subject: Strategic Leadership Opportunity: [Company Name] Global Expansion

Dear [Candidate Name],

I am reaching out because your expertise in [Specific Industry/Region] caught my attention. We are currently preparing for a pivotal phase at [Company Name] as we launch our market entry into [Target Country/Region].

We are seeking a [Job Title] who can bridge the gap between our global vision and local execution. Given your track record with [Mention a specific skill or previous company], I believe you possess the unique perspective required to build our presence from the ground up in this new territory.

The Opportunity:

- Lead the end-to-end market entry strategy for [Target Market].
- Build and manage a localized team of high-performers.
- Adapt our core product/service to meet local cultural and regulatory demands.
- Directly influence the global growth trajectory of the organization.

We are looking for a builder who thrives in "Day 1" environments but has the sophistication to operate within a global framework.

Are you open to a brief conversation next week to discuss our roadmap and how you might lead this expansion?

Best regards,

[Your Name]

[Your Title]

[Company Name]