

Subject: Join [Company Name] during our next phase of growth

Dear [Candidate Name],

I am writing to you because I was impressed by your background in [Specific Skill/Field].

[Company Name] recently closed our Series [A/B/C] funding round. As we scale our team, we are intentionally building a workforce that reflects a wide range of backgrounds, perspectives, and experiences. We believe that diversity is not just a metric, but a core driver of our innovation and success.

We are currently looking for a [Job Title] to help us [mention a key goal or project]. Given your experience at [Current/Past Company], I believe you would bring a unique and valuable perspective to our mission.

Our commitment to inclusion includes:

- Inclusive hiring practices and bias mitigation.
- Flexible work arrangements to support diverse lifestyles.
- Dedicated resources for employee resource groups and professional development.
- Transparent equitable compensation structures.

Would you be open to a 15-minute introductory call next week to discuss our vision and how you might fit into our growing team?

Best regards,

[Your Name]

[Your Title]

[Company Name]