

[Your Name]
[Your Title]
[Your Company Name]
[Date]

[Candidate Name]
[Current Title]
[Current Competitor Company]

Subject: Strategic Leadership Opportunity - [Your Company Name]

Dear [Candidate Name],

I am reaching out to you because we have been following the recent organizational shifts and leadership restructuring currently taking place at [Competitor Company Name].

During times of transition, top-tier talent often seeks a more stable environment where their vision and leadership can be fully utilized. At [Your Company Name], we are currently in a phase of aggressive growth and are looking for proven leaders who understand the nuances of the [Industry Name] sector.

Given your extensive experience and successful track record in [Specific Area of Expertise], I believe your leadership style would align perfectly with our long-term strategic goals. We offer a culture of innovation, streamlined decision-making, and a clear roadmap for our future market dominance.

I would welcome the opportunity to have a confidential discussion regarding how your expertise can translate into a key leadership role within our organization. Are you available for a brief introductory call on [Day] at [Time]?

I look forward to hearing from you.

Best regards,

[Your Signature]
[Your Phone Number]
[Your Email Address]