

Subject: Strategic Career Discussion - [Candidate Name]

Dear [Candidate Name],

I am reaching out to you because of your impressive track record in [Specific Skill/Field] at [Competitor Company].

As you may have noticed, the [Industry Name] market is currently undergoing a significant shift. While many organizations are reacting to these changes, [Your Company Name] is proactively expanding. We are currently investing heavily in [Specific Department or Project] to capitalize on these new market dynamics.

I believe your experience navigating the current challenges at [Competitor Company] gives you a unique perspective that would be invaluable to our leadership team. We are looking for individuals who can turn market volatility into a competitive advantage.

I would welcome the opportunity to have a brief, confidential conversation about your career goals and how our current growth trajectory aligns with your expertise.

Are you available for a 15-minute introductory call on [Day] or [Day] at [Time]?

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]