

Subject: Strategic Leadership Opportunity - [Your Company Name]

Dear [Candidate Name],

I have been closely following your impact at [Competitor Company], specifically your success in [mention a specific achievement or project]. Your ability to navigate complex challenges in the [Industry Name] sector stands out.

I am reaching out because [Your Company Name] is currently embarking on a high-priority strategic turnaround initiative. We are looking for a visionary leader to spearhead [Department/Function] and redefine our market position. Given your track record of driving change and operational excellence, I believe your expertise aligns perfectly with our vision for this transformation.

This role offers:

- Direct influence over the company's strategic roadmap.
- The resources and autonomy to build and scale high-performing teams.
- A highly competitive executive compensation and equity package.

I would welcome the opportunity to share our mission and learn more about your professional aspirations. Are you available for a brief, confidential conversation on [Day] or [Day] at [Time]?

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]