

Subject: Strategic Agile Team Formation for [Market Name] Expansion

Dear [Stakeholder Name],

As we prepare to scale [Company Name] into the [Target Market/Region], I am proposing the formation of a dedicated Agile pod to spearhead this expansion. To ensure speed-to-market and iterative learning, this cross-functional team will operate with full autonomy over the initial launch phase.

**The Objective:**

To establish a local market presence and achieve [Specific Goal, e.g., first 1,000 users] within [Timeline] using a Lean-Agile framework.

**Proposed Team Structure:**

- **Product Owner:** Responsible for market-fit and backlog prioritization.
- **Scrum Master:** To remove blockers and maintain high velocity.
- **Core Developers (2-3):** For rapid prototyping and localization features.
- **Growth/Marketing Specialist:** For real-time feedback loops and user acquisition.

**Operational Framework:**

- Two-week sprints focused on high-impact deliverables.
- Daily stand-ups to ensure alignment and rapid pivot capability.
- Bi-weekly demos to showcase progress to the leadership team.

I have identified key internal talent ready to transition into these roles immediately. By decoupling this team from our core maintenance cycles, we can mitigate risk and accelerate our entry into [Market Name].

Are you available for a brief meeting on [Day] to review the resource allocation and budget for this pod?

Best regards,

[Your Name]

[Your Title]