

[Your Name]
[Your Title]
[Your Firm Name]
[Date]

[Recipient Name]
[Recipient Title]
[Company Name]

Subject: Strategic Leadership Acquisition for [Region] Market Entry

Dear [Recipient Name],

As [Company Name] prepares for its upcoming expansion into the [Region] market, the caliber of your initial leadership team will be the primary determinant of your long-term success in the territory.

I am writing to propose a strategic partnership between [Your Firm Name] and [Company Name] to secure the executive talent required for this transition. Our firm specializes in cross-border executive search, with a specific focus on identifying leaders who possess both the functional expertise and the local cultural intelligence necessary to scale operations in [Region].

We understand that regional market entry presents unique challenges, including local regulatory navigation, talent competition, and cultural integration. Our approach provides:

- Access to "passive" candidates within our exclusive regional networks.
- Deep market mapping of your primary competitors in [Region].
- Rigorous behavioral assessment to ensure cultural fit with your global headquarters.

I have followed [Company Name]'s recent growth and am confident that our regional expertise can accelerate your time-to-market. I would welcome the opportunity to discuss your specific hiring roadmap for the next 12 months.

Are you available for a brief introductory call on [Day] or [Day] of next week?

Best regards,

[Your Signature]
[Your Phone Number]
[Your Email Address]
[Your Website]