

Subject: Strategic Growth Opportunity: Building [Company Name] in [City/Region]

Dear [Candidate Name],

I am reaching out because we are currently launching [Company Name] in [City/Region], and your background in [Specific Industry/Function] makes you an ideal candidate to help lead this expansion.

We are in a phase of rapid scaling. After successful growth in [Current Market], we are now establishing a core team to capture the [City/Region] market. This is a unique opportunity to join an established organization while operating with the speed and autonomy of a localized startup.

In this role, you will be responsible for:

- Leading the initial market entry and operational setup.
- Scaling our local presence through [Specific Goal/Metric].
- Hiring and developing a high-performing regional team.

We are looking for "founding" members for this territory-individuals who are comfortable with ambiguity and driven by high-growth targets. If you are interested in playing a pivotal role in our geographic expansion, I would love to discuss our roadmap with you.

Are you available for a brief call on [Day] or [Day] at [Time]?

Best regards,

[Your Name]

[Your Title]

[Company Name]