

Subject: Strategic Talent Mapping for [Target Market/Country] Entry

Dear [Recipient Name],

As [Company Name] prepares for its strategic entry into [Target Market/Region], identifying and securing the right leadership and specialized talent is critical to ensuring long-term success and mitigating operational risk.

I am writing to propose a comprehensive Talent Mapping initiative designed to provide your team with a competitive roadmap of the current human capital landscape. Unlike traditional recruitment, our strategic mapping process offers:

- **Competitive Intelligence:** A detailed breakdown of organizational structures and key performers within your primary competitors.
- **Succession & Pipeline Planning:** A pre-vetted pool of passive candidates ready for engagement as you scale.
- **Market Benchmarking:** Insights into local compensation trends, title structures, and talent availability.
- **Diversity & Skill Gap Analysis:** Identifying specific talent clusters that align with your unique technical and cultural requirements.

By mapping the market before you hire, [Company Name] can make data-driven decisions that reduce time-to-hire and ensure a seamless transition into this new territory.

I would appreciate the opportunity to discuss how our mapping methodology can support your specific growth objectives for [Year]. Are you available for a brief introductory call on [Date] or [Date]?

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Phone Number]

[Your Email Address]