

[Your Name]
[Your Portfolio Link/LinkedIn]
[Your Phone Number]
[Your Email]

[Date]

[Recipient Name]
[Recipient Title]
[Company Name]

Dear [Recipient Name],

As [Company Name] continues to expand its footprint in the [Target Region/Market] market, the need for marketing leadership that can bridge cultural and linguistic gaps is more critical than ever. I am writing to formally propose my services as a Bilingual Cross-Border Marketing Executive to help scale your international growth.

With fluency in both [Language 1] and [Language 2], I specialize in more than just translation; I focus on cultural adaptation. My expertise lies in localizing brand messaging so it resonates with target demographics while maintaining global brand integrity. In my previous role at [Previous Company], I successfully led a cross-border campaign that resulted in a [Percentage]% increase in market share within the [Specific Region] territory.

I am confident that my experience in [Skill 1], [Skill 2], and international stakeholder management can provide [Company Name] with the following advantages:

- **Cultural Localization:** Ensuring marketing assets are culturally relevant and impactful.
- **Market Entry Strategy:** Navigating regional regulations and consumer behaviors to minimize risk.
- **Unified Global Brand:** Aligning local execution with your overarching corporate identity.

I have attached my resume and a brief case study of my previous cross-border successes for your review. I would welcome the opportunity to discuss how I can help [Company Name] achieve its international revenue goals.

Thank you for your time and consideration.

Sincerely,

[Your Name]