

[Your Name]  
[Your Job Title]  
[Your Recruitment Agency Name]  
[Date]

[Recipient Name]  
[Recipient Job Title]  
[Company Name]

Subject: Strategic Talent Acquisition to Reclaim Market Share

Dear [Recipient Name],

In the current competitive landscape, losing market share often stems from talent gaps in critical leadership or specialized roles. I am writing to you because [Your Agency Name] specializes in identifying the specific high-impact professionals required to help [Company Name] regain its competitive edge.

We have analyzed current trends in the [Industry Name] sector and have identified three key areas where top-tier talent can drive immediate recovery for your organization:

- Accelerating product innovation through expert technical hires.
- Optimizing sales operations with proven revenue-generating leaders.
- Enhancing operational efficiency to undercut competitor pricing.

Unlike generalist firms, we maintain a proprietary network of "passive" candidates-top performers who are not actively looking but are ready to move for the right strategic opportunity at a company like yours.

I would like to propose a 10-minute introductory call to discuss how our targeted recruitment strategy can support your market recovery goals for the upcoming quarter. Are you available on [Day] at [Time]?

I look forward to the possibility of partnering with you.

Best regards,

[Your Signature]  
[Phone Number]  
[Email Address]  
[Website URL]