

Subject: Strategic Partnership: Revitalizing [Search Firm Name]'s Operational Performance

Dear [Managing Partner Name],

I am writing to you because I have been following [Search Firm Name]'s position in the [Industry Sector] market. While your firm has a strong reputation for [Specific Strength], it appears there are significant opportunities to optimize internal operations and recapture lost margins.

I specialize in operational turnarounds for executive search and recruitment firms. My focus is on transforming underperforming workflows into high-output engines by addressing three critical areas:

- **Process Efficiency:** Streamlining the search lifecycle to reduce time-to-fill and lower cost-per-hire.
- **Technology Integration:** Auditing your current ATS/CRM utilization to ensure data is driving placements rather than creating administrative bottlenecks.
- **Performance Management:** Implementing transparent KPIs and incentive structures that align consultant behavior with firm-wide revenue goals.

In previous engagements, I have helped firms similar to yours increase their placement velocity by [Percentage]% and improve EBITDA by [Percentage]% within the first 12 months.

I would like to offer a brief, 15-minute introductory call to discuss your current operational challenges and how a tailored turnaround strategy could stabilize and grow your firm's bottom line.

Are you available next [Day of the week] at [Time] for a conversation?

Best regards,

[Your Name]

[Your Title]

[Your Phone Number]

[Your LinkedIn Profile/Website]