

Subject: Restoring [Agency Name] Profitability: Strategic Realignment Proposal

Dear [Executive Name],

As we evaluate our financial performance for [Current Period], it is clear that while our revenue remains [stable/growing], our net margins are facing significant pressure from rising operational costs and shifting market demands. I am writing to propose a targeted Profitability Restoration Plan designed to stabilize our bottom line and ensure long-term sustainability.

Our current analysis identifies three primary levers for margin recovery:

- **Margin Optimization:** Re-evaluating our markup structures for low-yield accounts and transitioning toward high-margin specialized placements.
- **Operational Efficiency:** Reducing the "time-to-fill" through automated sourcing tools to lower the cost-per-hire.
- **VMS/MSP Rationalization:** Reviewing our portfolio to exit high-volume, low-margin contracts that consume disproportionate recruiting resources.

The objective of this initiative is to realize a [Number]% improvement in EBITDA by the end of [Fiscal Year]. This will be achieved without compromising the quality of our talent pool or our commitment to client service.

I have prepared a detailed executive summary outlining the fiscal impact and the necessary shifts in our delivery model. I would like to schedule a 20-minute briefing next [Day of the week] to discuss the implementation roadmap and secure your alignment on these strategic pivots.

Are you available at [Time] for a brief discussion?

Best regards,

[Your Name]
[Your Title]
[Agency Name]