

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile]

[Date]

[Recipient Name]
[Title]
[Agency Name]

Dear [Recipient Name],

The current recruitment landscape is unforgiving. High overheads, shrinking margins, and declining consultant productivity are currently pushing many established agencies toward a critical crossroads. I am writing to you because I specialize in stabilizing and scaling recruitment firms that are facing these specific operational and financial challenges.

As a Turnaround Specialist Executive, I do not just offer advice; I implement radical efficiency. My focus is on three immediate levers to restore your agency's profitability:

- **Operational Leanness:** Audit and restructuring of the cost base to eliminate waste without damaging core delivery capabilities.
- **Performance Architecture:** Re-engineering commission structures and KPIs to drive high-value activity and retain top billers.
- **Strategic Tech Integration:** Automating the "top of funnel" to reduce manual administrative burdens on your consultants.

In my previous engagement at [Former Company/Project], I led a turnaround that resulted in a [Percentage]% increase in Net Fee Income and a [Percentage]% reduction in operating expenses within [Number] months. I am confident I can deliver similar results for [Agency Name].

I understand the sensitivity of your current position. I would welcome the opportunity to discuss a "health check" of your current operations under a non-disclosure agreement.

Are you available for a brief introductory call on [Day] at [Time]?

Sincerely,

[Your Name]