

Subject: Insurance Solutions for [Property Name/Address] - [Broker Name]

Dear [Landlord Name],

My name is [Your Name] and I am a commercial insurance broker specializing in high-value real estate portfolios at [Agency Name].

I am writing to you because we have recently helped several commercial landlords in the [City/Area] area optimize their coverage while reducing annual premiums. We understand that for properties like [Property Address], managing overhead and ensuring comprehensive liability protection are top priorities.

We offer specialized programs for:

- Lessors Risk Only (LRO)
- General Liability & Umbrella Coverage
- Property & Business Interruption Insurance
- Worker's Compensation for Property Management Staff

Would you be open to a 10-minute introductory call next Tuesday or Wednesday to discuss your current renewals? Even if you are satisfied with your current provider, a secondary quote can provide a valuable benchmark for your operating expenses.

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Title]

[Agency Name]

[Phone Number]

[Email Address]

[Website URL]