

[Date]

[Policyholder Name]

[Address]

[City, State, Zip Code]

Subject: Save on Your Auto Insurance with Our Early Bird Discount

Dear [Policyholder Name],

Your auto insurance policy #[Policy Number] is set to expire on [Expiration Date]. We value your continued trust in [Insurance Company Name], and we want to reward you for staying ahead of the curve.

By renewing your policy early, you are eligible for our **Early Bird Discount**. If you complete your renewal by [Deadline Date], you will receive a [Percentage/Amount] discount on your total premium.

How to claim your discount:

- Log in to your account at [Website URL].
- Review your coverage options and updated premium.
- Submit your payment or confirm your renewal by [Deadline Date].

Renewing early ensures that your coverage remains uninterrupted and gives you peace of mind knowing your vehicle is protected for the upcoming term.

If you have any questions or would like to review your current coverage limits, please contact your agent at [Phone Number] or reply to this email.

Thank you for choosing [Insurance Company Name].

Sincerely,

[Sender Name/Signature]

[Insurance Company Name]

[Contact Information]