

Date: [Current Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Action Required: Secure Your Rate for Auto-Renewal

Dear [Customer Name],

Your subscription/contract for [Service/Product Name] is scheduled for auto-renewal on [Renewal Date].

We are writing to offer you the opportunity to lock in your current rate today. By securing your rate early, you can avoid any potential price increases scheduled for the upcoming year.

Account Details:

- Account Number: [Account Number]
- Current Rate: [Current Price]
- Renewal Date: [Renewal Date]

To secure this rate, please click the link below or log into your account portal to confirm your early renewal:

[Click Here to Secure Your Rate](#)

If you have any questions or would like to discuss your plan options, please contact our support team at [Phone Number] or [Email Address].

Thank you for your continued loyalty.

Sincerely,

[Sender Name]

[Company Name]

[Website]